

Letter From The President

What better way to start the 2010-2011 Chapter year than to announce that the Long Island Chapter of the IMA has been selected as one of this year's recipients of the Long Island Business News' "Fifty or so Around 50 Award." The Long Island Business News holds this annual awards event to honor various companies and business leaders that are over 40 years of age. Founded in 1951, our 59 year old Chapter is proud to be a recipient of this award.

As I meet members from other IMA Chapters, I have come to learn that our Long Island Chapter is one of the most active and highly respected Chapters in the United States. In 1987, our Chapter established an annual award event to honor the Financial Executive of the Year of a Long Island company. IMA National embraced our concept and in 1989, created a similar award on a national basis. Board members from other Chapters periodically sit in on our Board Meetings and Chapter events to learn the secrets of our success.



I believe our success is due to the collaborative effort put forth by a Board of Directors that is comprised of a highly motivated group of dedicated professionals from multiple disciplines. These disciplines include Public Accounting, Private Accounting, Government, Education, Banking, the Legal Profession and a variety of niche Consulting Practices. When these different professions and individuals work together as a team, great things happen! As our dedicated Board changes each year, fresh ideas continue to sprout from our IMA Chapter. We are also fortunate to have a group of dedicated Past Chapter Presidents who provide continuous guidance and leadership.

Our successful events would not be possible without the various sponsors that support our organization. On behalf of our Chapter, we thank you for your continued support. Sponsorship opportunities for the upcoming 2010-2011 Chapter year are still available for some of our dinner meetings, quarterly CPE breakfasts, newsletter and on our website.

Each year our Chapter runs eight dinner meetings which are usually held the 2nd Tuesday of the month at the Milleridge Inn, in Jericho. The evening starts at 6:00 with cocktails and hors d'oeuvres and at 7:30 we have a panel discussion on a topic important to financial executives and their staffs. We provide one CPE credit for each meeting. Our December meeting is usually a festive holiday party. We also hold four quarterly breakfast seminars which offer 2 CPE credits. These quarterly seminars are free to members of our IMA Chapter. Each May, we hold our annual award dinner to honor the Financial Executive of the Year. This past May we honored Laurence Winoker, Senior Vice President and Chief Financial Officer of Lifetime Brands, Inc., a \$450M publicly traded company.

This year, as in past years, our Chapter will give back to the community by conducting a food drive and toy drive. Over the years we have touched thousands of people in our community.

The IMA is an association comprised of 60,000 members dedicated to the educating, certifying, and the training of management accountants and corporate financial managers around the world. Our Long Island Chapter has 300 members. I encourage you to join our Chapter, attend our events and become actively involved in the IMA.

You can learn more about our Chapter, the IMA and register for our events by visiting our website, www.longisland.imanet.org.

I am proud to serve as this year's President of our prestigious organization and look forward to seeing you at the great events our Board of Directors has scheduled for the 2010 - 2011 Chapter Year.

Sincerely,

Neil A. Seiden, CPA
President - Long Island Chapter IMA



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