



The Association of
Accountants and
Financial Professionals
in Business



LONG ISLAND CHAPTER

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**IMA Presents a Valuable Workshop at HIA-LI
26th Annual Business Trade Show & Conference
May 22, 2014
Suffolk Community College Sports & Exhibition Complex
Brentwood, NY**



Don't miss this great workshop offered by the Long Island Chapter of the International Association of Business Communicators:

Strategic Planning in Today's Environment

1:45- 2:45

Room 124

Suffolk Community College

Speakers:

Marc P. Palker, CMA, MBA, RTRP- CFO - Dataram Corporation; Principal, MPP

Associate, Inc.; IMA Global Board Member

Neil Seiden, Managing Director - Asset Enhancement Solutions, LLC

Moderator:

Lucy Mazany, Group Director, Senior VP Signature Bank;
IMA President-LI

Discussion:

Budgeting and Planning Process for Different Types of Growth Opportunities Including
Traditional and Non-Traditional Types of Financing Available!